

# It's About Time.



## More time with patients. Less time meeting quotas.

It's time to address the gender gap in patient care. We created Ms. Medicine, a concierge primary care model for women and their families, to provide exceptional gender-specific, evidence-based healthcare.

Are you practicing the kind of healthcare you envisioned? If not, we would love to talk to you about transitioning your primary care practice using the Ms. Medicine model which includes:

### PRACTICE LAUNCH SUPPORT

When it's go-time, we're there every step of the way including:

- + Clinic space and location selection assistance
- + Onsite support including staff training
- + Consultative support for clinic buildout
- + Playbook of Success for Operations, Marketing, and Patient Recruitment
- + Initial set up of ancillary services (lab, pharmacy)
- + Comprehensive EMR and technology platform

### MARKETING/PATIENT RECRUITMENT

Our tried-and-true marketing strategy will support your practice's goals. For a period of time, we will help cover:

- + Brand Awareness
- + Patient Recruitment/Retention
- + Visual Identity
- + Practice Website
- + Social Media
- + Events
- + Collateral Materials
- + Digital Content Development
- + Public Relations
- + And additional marketing services for the life of the partnership.

If you're looking for professional autonomy and control over your schedule, with no patient quotas

AND

If the values that led you into medicine now are leading you to reach for more, let's talk.

Learn more at [MsMedicine.com/providers](https://MsMedicine.com/providers).

